



DRAWING & PAINTING

***AGENDA:**

1. REVIEW VISUAL METAPHORS
2. USE COMPUTERS TO HUNT FOR VISUAL IMAGES
3. JOURNAL (PROJECT SKETCHES)

***TODAY'S GOAL:**

1. LEARN ABOUT VISUAL METAPHORS
2. HUNT FOR IMAGES THAT YOU CAN USE FOR
YOUR PROJECT.
3. START YOUR VIRTUAL SKETCHES

WHAT IS A METAPHOR?

WHAT IS A METAPHOR?

met·a·phor **noun** \ˈme-tə-,fər **also** -fər\

: a word or phrase for one thing that is used to refer to another thing in order to show or suggest that they are similar

: an object, activity, or idea that is used as a symbol of something else

Examples: **Examples of METAPHOR**

1. “He was drowning in paperwork”
is a *metaphor* in which having to deal with a lot of paperwork is being compared to drowning in an ocean of water.

WHAT IS A VISUAL
METAPHOR?

WHAT IS A VISUAL METAPHOR?

A visual metaphor is an image used in the place of or in conjunction with another image to suggest an analogy between the images or make a statement with them.

The concept of metaphor can be used with visual terms. For example, a visual metaphor composed of a clock enclosed within the dollar sign can express?

clock + money =

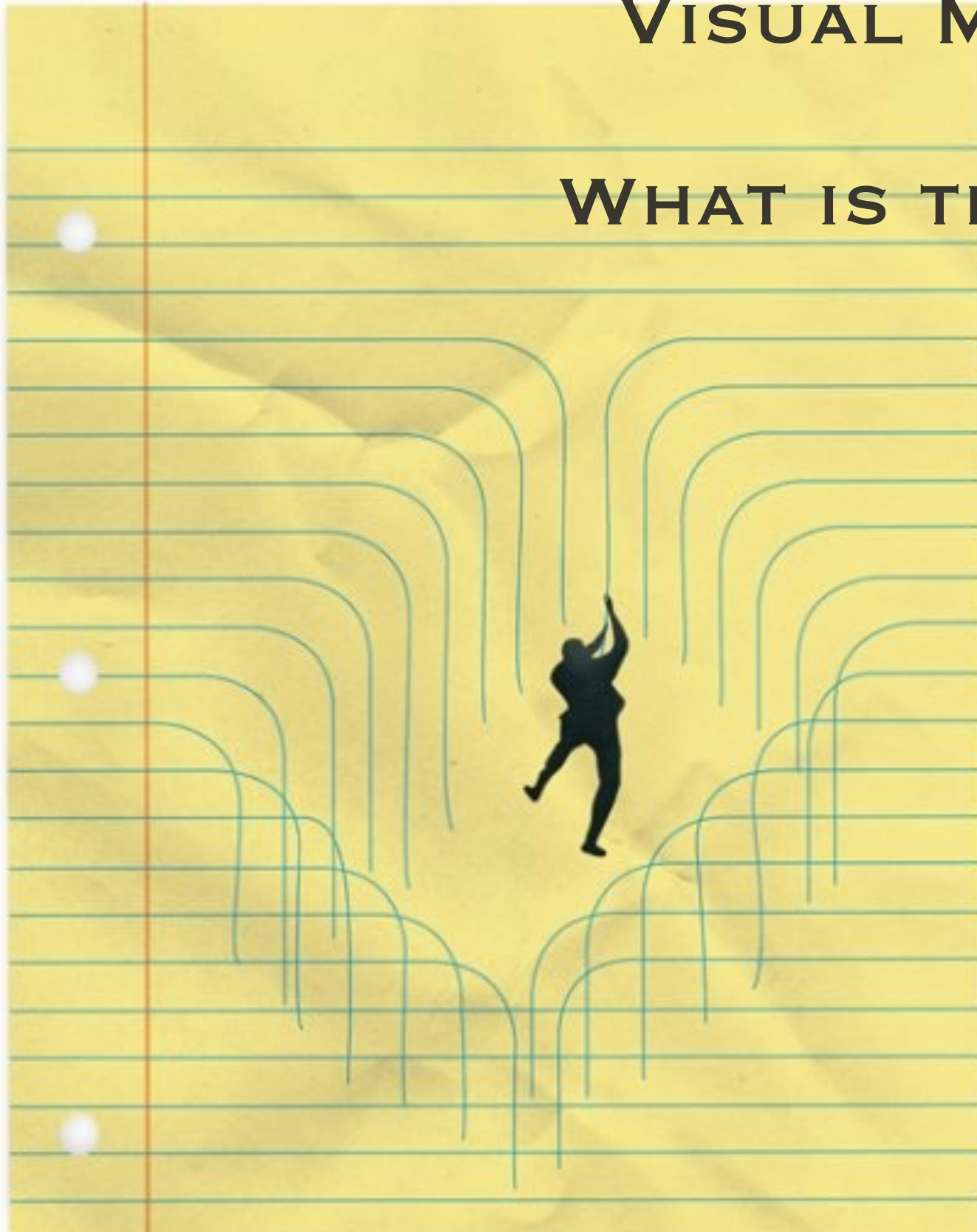
WHAT IS A VISUAL METAPHOR?

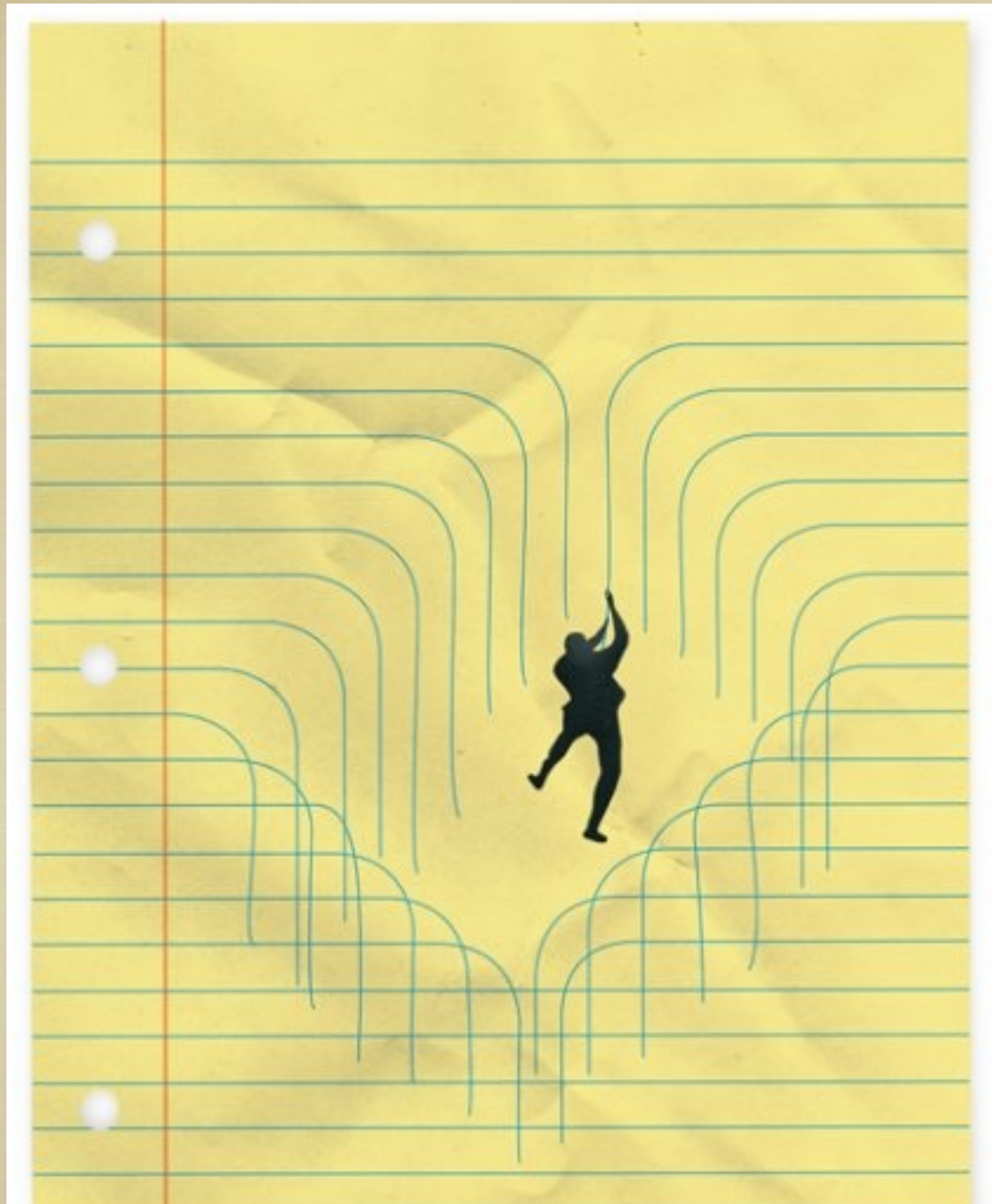
“A visual metaphor is an image used in the place of or in conjunction with another image to suggest an analogy between the images or make a statement with them.”

“The concept of metaphor can be used with visual terms. For example, a visual metaphor composed of a clock enclosed within the dollar sign can express **visually** the verbal metaphor time is money.”

VISUAL METAPHOR

WHAT IS THIS ABOUT?





IN BETWEEN THE LINES

VISUAL METAPHOR

WHAT IS THIS ABOUT?





A visual
metaphor
for life =
Stay
rooted
but flexible
at the
same time



VISUAL METAPHOR
WHAT IS THIS ABOUT?



Save Water ... Save Life



VISUAL METAPHOR

WHAT IS THIS ABOUT?



This visual metaphor is to show that the purple, eggplant color of the pencil is very close to the color of the vegetable. Perhaps even as bright and vibrant as the actual skin of the vegetable.



VISUAL METAPHOR
WHAT IS THIS ABOUT?



**“JUMPING OFF
THE PAGE”**



VISUAL METAPHOR

WHAT IS THIS ABOUT?



VISUAL METAPHOR

WHAT IS THIS ABOUT?

VISUAL METAPHOR

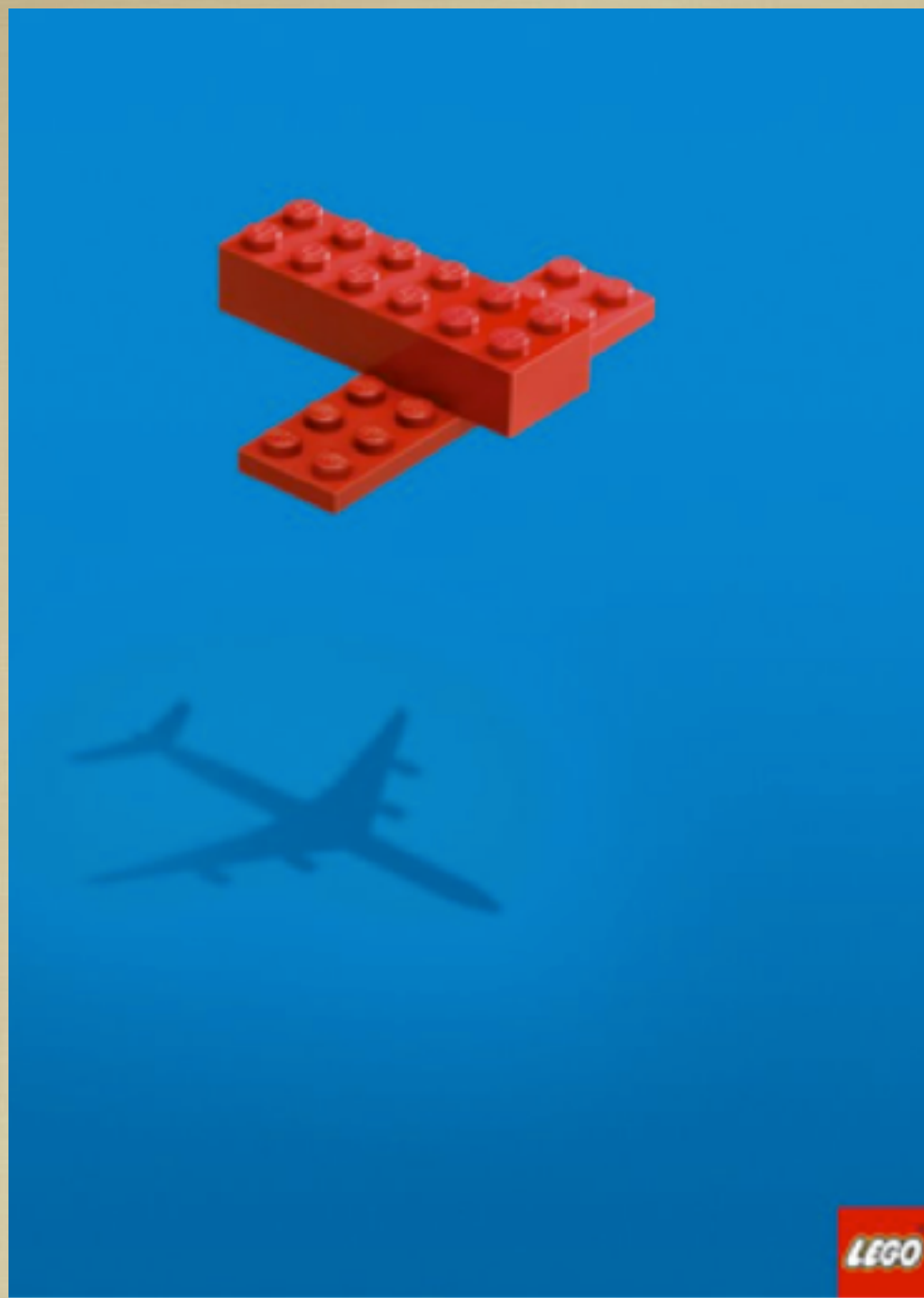
WHAT IS THIS ABOUT?





“I CAN LIGHT UP YOUR LIFE”

**MEANING: I CAN ADD JOY AND HAPPINESS
TO YOUR LIFE**



VISUAL METAPHOR

WHAT IS THIS ABOUT?



VISUAL METAPHOR

WHAT IS THIS ABOUT?



VISUAL METAPHOR
WHAT IS THIS ABOUT?



INVITES
US TO LOOK
AT HOW
CROWDED
LIVING IN
NEW YORK
CAN BE.

LIVING
IN A
BOX...



VISUAL METAPHOR

WHAT IS THIS ABOUT?



The health bar on a cigarette means that smokers keep smoking will slowly harm their lungs then take their lives. Therefore, the picture encourage people to give up smoking before it is too late.

Data



Information



Presentation



Knowledge



EpicGraphic.com

VISUAL METAPHOR

WHAT IS THIS ABOUT?

Data



Information



Presentation



Knowledge



[EpicOrganic.com](http://epicorganic.com)

Mark Johnstone uses a cake metaphor to represent data, presentation, and what you gain.

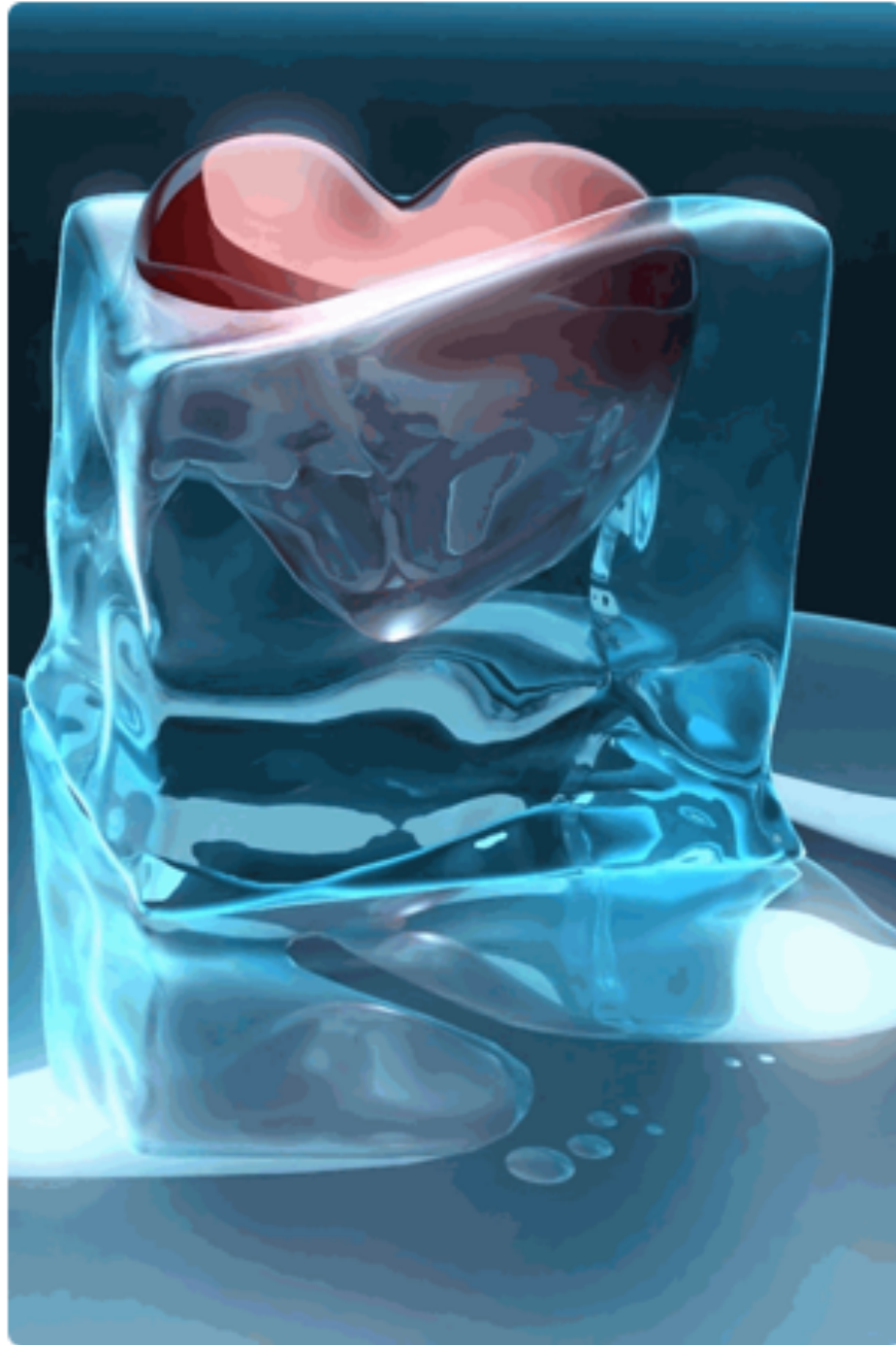
VISUAL METAPHOR

WHAT IS THIS ABOUT?

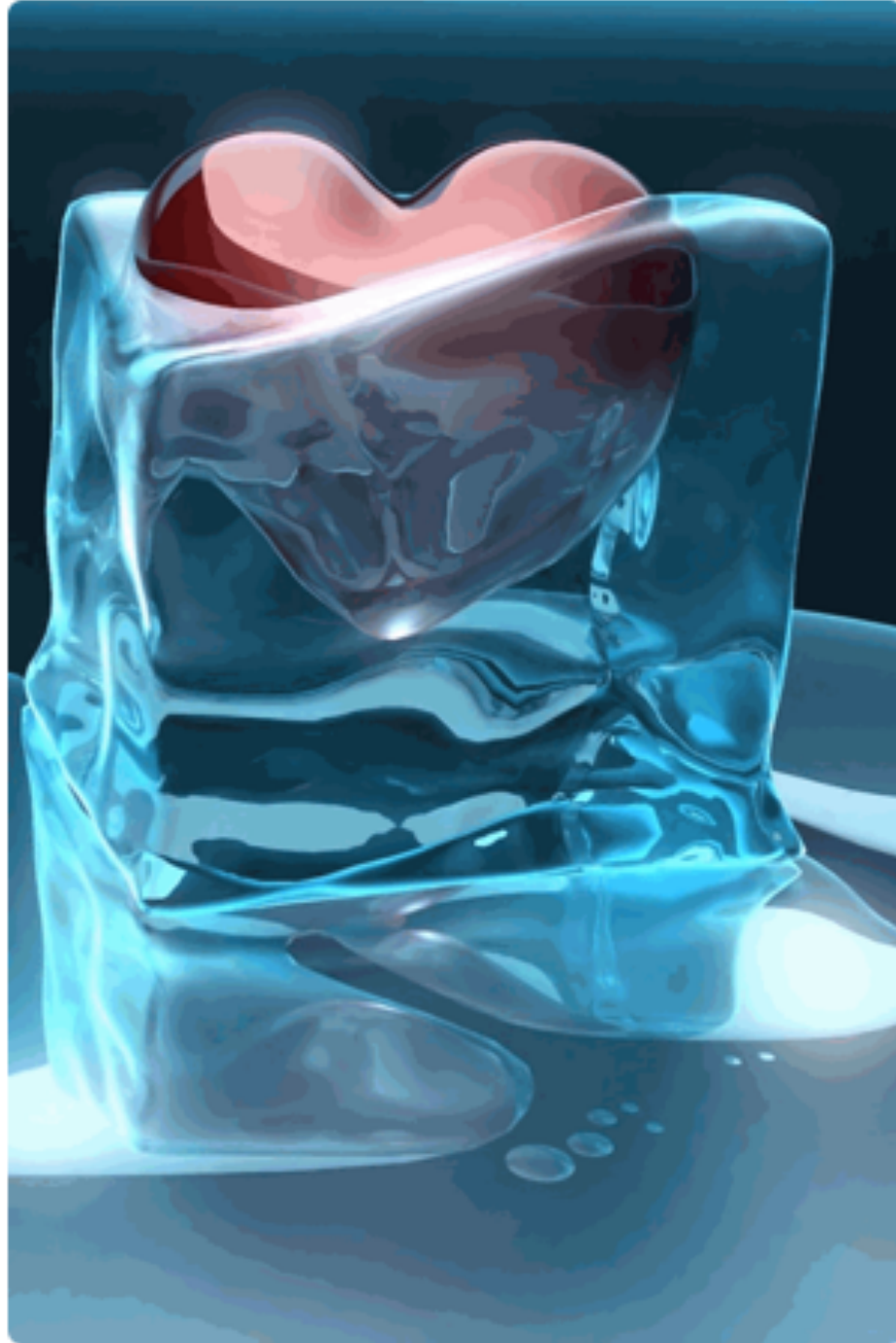


VISUAL METAPHOR

WHAT IS THIS ABOUT?



MY HEART MELTS FOR YOU





VISUAL METAPHOR FOR?

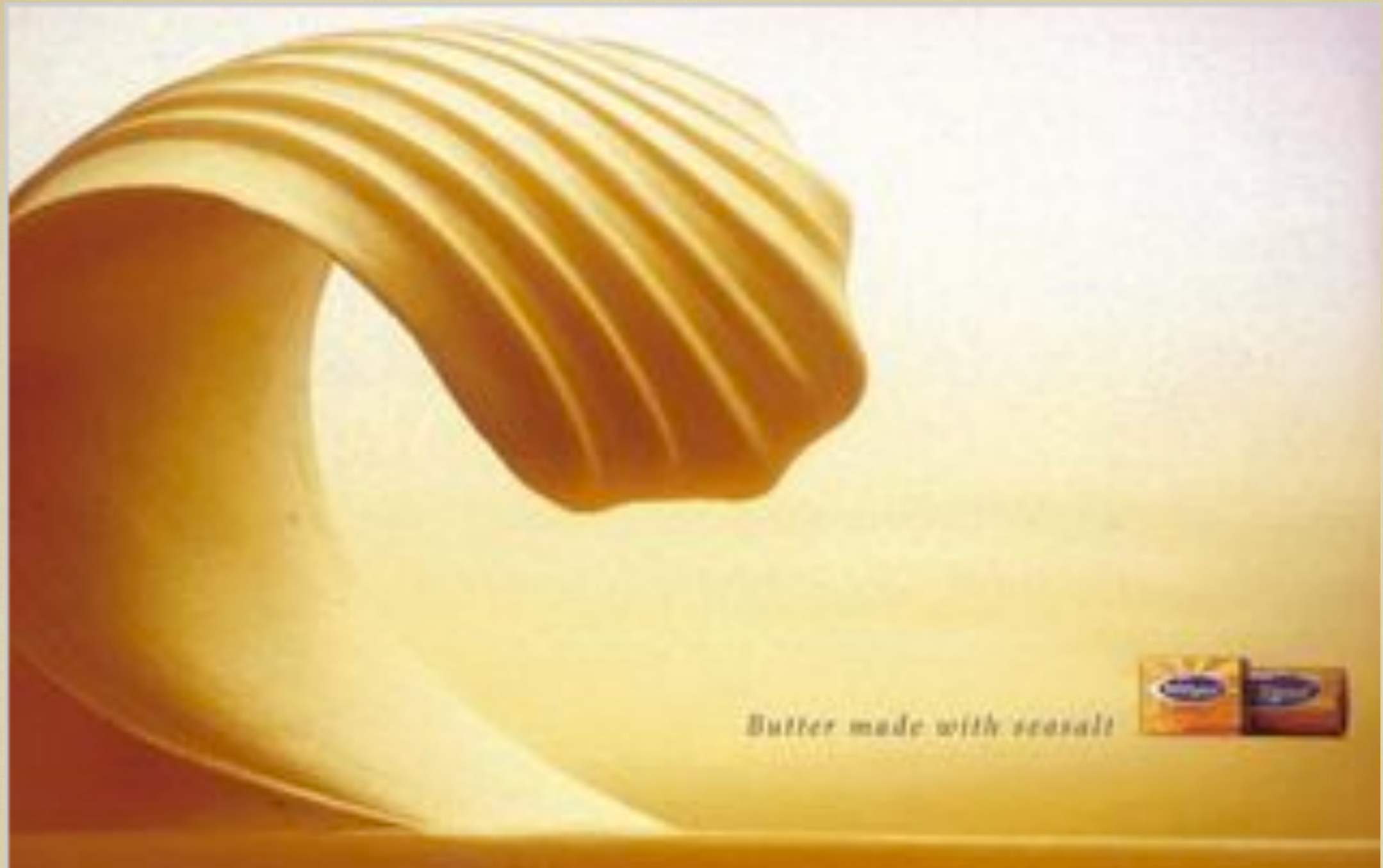


VISUAL METAPHOR

WHAT IS THIS ABOUT?

WHAT IS THIS ADVERTISING?





BUTTER MADE WITH SEA SALT

VISUAL METAPHOR



WHAT IS THIS ABOUT?



Rolling in dough. (edit)
Meaning: Making a lot of money.

VISUAL METAPHOR

WHAT IS THIS ABOUT?





Textbook Erosion

Your Goal:

1. You are going to create a visual metaphor **drawing** that relates to your theme.
2. Make sure your art is original.
3. Make 2 virtual sketches before you start the project. You will use these sketches to help you with your drawing. Your drawing will be on large 12x18 paper.
4. Try not to make your visual metaphor overly obvious.
5. Use good craftsmanship and be creative.
6. Pick a creative title that goes with your theme.
7. You must use at least two images and blend them together to make your visual metaphor.



Example: "Train of Thought"



Example: "Eyes like an eagle"

MAKE SURE YOU DO
NOT GIVE
AWAY THE VISUAL
METAPHOR IN THE
TITLE! ALLOW PEOPLE
TO FIGURE IT OUT

Rubric:

The art is complete and is made with care and consideration.

Originality. Your art has a innovative visual metaphor that relates to your theme. The artist has not copied exclusively and has come up with a creative and innovative visual metaphor (the blending of multiple images or ideas) that has never been done.

Title- Has a creative title that fits with the art and relates to your theme.

The artist has used his/her time wisely in class and made productive use of the studio space.

**LETS HUNT FOR SOME IMAGES...
CHECK OUT COMPUTERS AND WORK ON
YOUR VIRTUAL SKETCHES**

**YOU WILL NEED AT LEAST 2 VIRTUAL
SKETCHES BEFORE STARTING THE
PROJECT. THEN YOU WILL DRAW OR
PAINT YOUR BEST VIRTUAL SKETCH ON
LARGE DRAWING PAPER OR CANVAS.
TALK TO ME ABOUT THE TYPES OF
MEDIA THAT CAN BE USED.**